

TOBACCO EDUCATION PREVENTION OUTREACH CESSATION



TEPOC: Read all about it!

Co-PIs: Daniel Calac, MD and Roland Moore, PhD

Timeline: July 2022-June 2025

Goal: Reduce youth commercial tobacco use and exposure by:

1. Providing **cessation support groups** for adults
2. Conducting a tobacco **retailer intervention**
3. Evaluating **project progress** and effectiveness



30 participants at first support group

Participants are recruited via community outreach or IHC provider referrals. Support groups include education, discussion, food, and cultural crafts. All are encouraged to engage in counseling with a tobacco treatment specialist.



Tobacco retailers check IDs

Research assistant Joseph Rodriguez conducts Reward and Reminder store visits every 6-8 weeks. Clerks that decline sales to volunteer buyers are given a gift card, certificate, and social media spotlight.



Project progress and community input

TEPOC evaluates project progress through research and collaboration: monthly CAB meetings, social media engagement, interviews with Tribal elders and leaders, and input from our Youth Advisory Council.

Meet the team



Daniel Calac, MD
Co-Principal Investigator
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Roland Moore, PhD
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